



ENERGY STAR®

How Well Does Your Healthcare Organization Manage Energy?

Does your healthcare organization track and compare its energy performance?

ENERGY STAR will revolutionize the way you manage energy. Tracking tools help you identify which buildings in your portfolio have the greatest potential for energy savings and allow you to compare their energy performance with similar buildings. These insights will help you develop short-term and longterm strategies for achieving

cost reductions and help you maintain the gains already achieved.

> Does your organization have an energy management plan that is supported by senior management?

ENERGY STAR can help you develop a strategic energy management plan or assist in improving your current plan.

Has your organization integrated energy management into all business activities?

ENERGY STAR makes it easy to improve your facility's bottom line by offering tools that allow you to integrate energy management practices into operations, new construction, and purchasing - helping you achieve maximum savings.

Does your organization identify and champion energy investment opportunities?

ENERGY STAR can help you find the best opportunities to save energy and provide you with the tools to educate senior management about smart energy investments. We will help you demonstrate that energy efficiency investments are more competitive - with less risk - than other types of investments.

Are your employees, patients, and stakeholders aware of your pollution prevention efforts?

Your success means a healthier environment and bottom line. Reducing energy use means preventing tons of air pollutants linked to respiratory diseases, acid rain, and global climate change. **ENERGY STAR provides marketing** assistance to help publicize your pollution prevention activities.

IF YOU ANSWERED NO TO ANY OF THESE QUESTIONS, ASK HOW ENERGY STAR CAN HELP.

To learn more...

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What is Energy Star®?

Organizations nationwide are discovering the value of improved energy performance through their partnership with ENERGY STAR. This is especially relevant for healthcare facilities trying to reduce energy costs and intensity while meeting the unique energy demands of a modern healthcare center. ENERGY STAR is a voluntary program that promotes energy performance as a way for healthcare facilities to improve financial performance while protecting the environment. Through energy management best practices, your facility can enhance its competitiveness, profitability, and value and establish itself as an industry and community leader.

What does Energy Star offer? *Measurement and Tracking Tools*

- Portfolio Manager Benchmarking Tool
- Financial Value Calculator
- One-2-Five Energy Management Software

Technical Resources

- ENERGY STAR Buildings Manual
- E Source Technology Atlas

Communications Assistance

- Communications Starter Kit
- Public Relations Strategy Development
- Web-based Success Stories

Who has partnered with ENERGY STAR? Hundreds of healthcare facilities including

- Catholic Healthcare West
- City of Hope National Medical Center
- HCA The Healthcare Company
- John B. Goodman Limited Partnership
- Juniper Partners
- Kaiser Permanente
- North Memorial Health Care
- Providence Health System
- Saint Joseph Hospital
- Saint Michael's Hospital of Stevens Point
- Tenet Healthcare Corp.
- Virtua Health
- Washington Hospital Center

"We are looking to the ENERGY STAR program to help reduce tangible operational costs and to give our staff the opportunity to be a part of controlling these costs."

— Al Pennebecker, Vice President St. Michael's Hospital of Stevens Point (WI)

"ENERGY STAR is definitely a win-win project. We're saving money and being good stewards of the environment at the same time, which is part of our heritage."

— Adil Osman, Director of Engineering St. Joseph Hospital (PA)

Few people can make decisions that are as good for the environment as they are for business.

You happen to be one of them.

